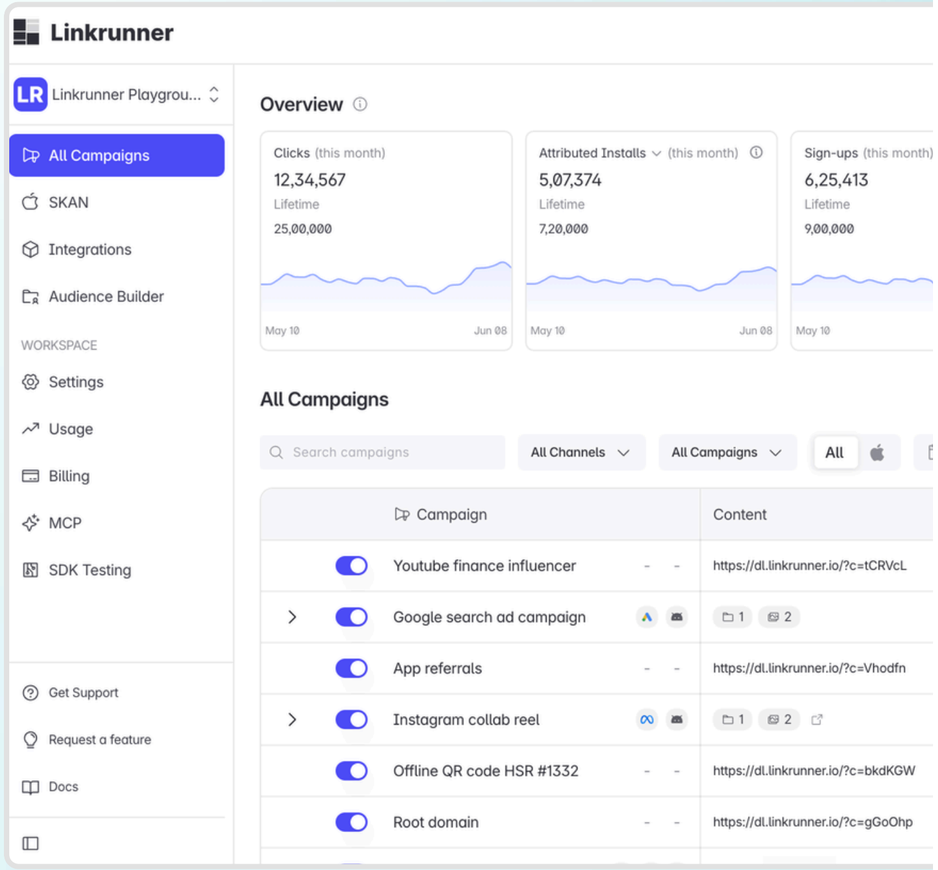
LINKRUNNER



Trusted by 150+ fast growing mobile-first teams

Turning customer data into powerful insights with an AI-driven MMP

The MMP built for speed, scale, and savings
Track every install. Attribute every dollar. Scale without limits.

LINKRUNNER

Why do you need an MMP?

Without an MMP, you're flying blind!

Track every user

Understand exactly which ad, campaign or influencer drove each install & signup

Retain high-LTV users

See retention and review per source, campaign & creative and double down to bring sticky users.

Optimise ROAS & CPI

Send conversion postbacks to ad-networks to improve targetting and ad performance

Unify all channels

Bring paid, organic, influencer an QR code traffic into a single dashboard.

Privacy compliant by default

ISO 27001, SOC 2 Type 2, GDPR, CCPA compliant. PII hashing by design.

Stop ad fraud

Block click-injection, spoofing & fake installs with SDK signing and IP detection.

LINKRUNNER

Why do you need an MMP?

Without an MMP, you're flying blind!



Full-funnel attribution

- Track click → install → signup → purchase → LTV
- Direct campaign ingestion from Meta, Google, TikTok,Snapchat, and more
- ROAS, CAC, and retention broken down by campaign,channel, or cohort



Unlimited Deep links

- All links are Dynamic, deferred deep links for every campaign by default
- OneLink & FDL alternative with custom domain support
- Universal smart links that auto-detect device, store, and QR.



Dedicated SKAN Dashboard

- Automated conversion value mapping across all 64 slots in fine conversion values
- Decode iOS SKAN 4.0 postbacks into actionable campaign insights **(No manual config need)**



Audience Cohorts & Remarketing

- Segment users by behaviour, creative, channel or custom events
- Build remarketing audiences from your highest-LTV cohorts
- 30+ user attributes for deep personlization

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100K → 100M users with Linkunner

Seamless Linking

Robust OneLink Alternative

One univeral smartlink to auto-detect device/store/qQR and route users seamlessly

Universal Smart Links

Device/store/QR auto-detect
Unlimited deep and deferred deeplinks

ISV Integrations

Plug-and-play data sync with

mixpanel PostHog Amplitude CleverTap

... and more!

User Acquisiton

Programmatic Campaigns

Create, delete, and modify campaigns via API & Webhooks

Campaigns with deep attribution

Unlimited custom events and robust referral campaigns

Ad Network Integrations

Native tracking + web-to-app

... and more!

Measure & Optimize

Custom Store Listing

A/B test different store landing pages to improve conversion.

Unlimited Data Exports

CSVs, APIs, Webhooks, etc. for additional analysis

Shareable Dashboards

Give influencers and affilaites live, permissioned access.

Protect & Scale

SDK Signing

Secure SDK calls to prevent fake clicks, installs, and IP spoofing.

PII hashing

Encrypt all personal identifiers on the client side.

Enterprise-grade compliance

ISO 27001
SOC 2 Type 2
GDPC

LINKRUNNER

"We switched to Linkrunner from our previous MMp and immediately saw the difference. The pricing was far more reasonable, the product felt much eaiser to usee, and the insights were cleaer. Whatstoo dout most was the support team: fast, hand-on and genuinely invested in helping us win."

Hanika
Marketing lead

Matiks

"Implementing Linkrunner was seamless. Their anlaytics have helped make data-driven decisions that signinficantly improved our user-acquisition strategies."

Ekansh
Growth lead

Jumbo

"Linkrunner has helped us quickly and easily understand which campaigns have higher ROAS and, therefore, allowed us to double down on the right channels and campaigns."

Gaurav
Co-Founder

Stratzy

Why teams switch to Linkrunner



3-10x cheaper

than AppsFlyer, Adjust, Branch, Singular



Live in under a day

SDKs for iOS, Android, React Native, Flutter, Expo, Unity



No SQL needed

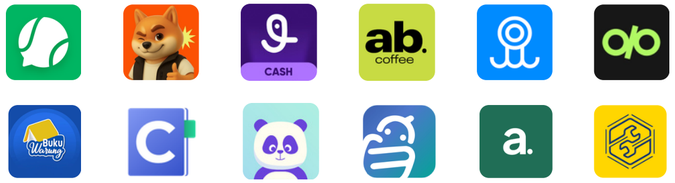
plug-and-play reports, shareable views

LINKRUNNER

Ready to measure smarter?

Let us show you how India's top apps are scaling faster with Linkrunner.
Built in India.

Trusted by global mobile-first teams.



... and many, many, more!

Enterprise-grade compliance



LINKRUNNER

₹0.6 - ₹1 / install

Based on monthly install volume

First 25,000 installs are free

- No annual lock-ins
- No hidden fees (All inclusive pricing)
- "Pay-as-you-go" model

Start free today

Pricing Calculator Startup Program Book a demo Docs Blog

LINKRUNNER

Enabling marketers to become 10x marketers!

